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BIOGRAPHY
OF
PAUL L. BROUSSARD

Paul L. Broussard is President of Broussard Logistics – a 34-year Houston-based third-party logistics company that focuses on assisting shippers to better manage, control and reduce freight costs. This 3PL firm also maintains offices in Dallas TX and Atlanta GA.

Broussard began his career in transportation as a management trainee with Missouri Pacific Railroad – a public company later acquired by Union Pacific. After several years in railroad operation positions in St. Louis, Little Rock, Memphis and Houston, he joined the Houston Belt & Terminal RR Co. as Assistant to the President. In this capacity, he represented all railroads operating within the greater Houston area – serving as a coordinator between elected officials within the Harris County and the City of Houston and the local railroad industry.

In 1978, Broussard formed a 3PL that concentrated on working with shippers needing a balance of technology and experience to initiate logistics-related cost reduction efficiencies and enhanced freight management solutions.

In 1985, he was recognized as Transportation Person of the Year by the Transportation Club of Houston. He is a certified member of the American Society of Transportation & Logistics and a non-attorney registered practitioner with the Association of Transportation Law Professionals.

From 1995 through 2008, Broussard served as a consultant for the Kansas City Southern Railroad Co. in addition to his duties of running Broussard Logistics.

Broussard attended various schools in Houston and graduated from the University of Houston with a Bachelor of Business Administration degree in Transportation. Since 2008, he has served on the Dean's Advisory Board for the University of Houston's College of Technology.